

Web Design & Development Portfolio

I've had the opportunity of working with a number of small to medium sized business within Canada and the United States. Below, I have outlined some of my most recent work and to the right you will see a list of linked websites I have completed to date. Please take some time to view my portfolio and contact me with any questions or comments.

Featured Client: Wayne Berwick Office Furnishings

Services Offered: Website Design & Development, Search Engine Optimization (SEO), Google Adwords and Analytics Reporting Services, Website Maintenance Package

[Visit Website](#)

Wayne Berwick owns and operates an office furniture sales and services company in Kitchener, ON. About a year ago Wayne contacted Dave Kerfoot and asked him to help design & develop a web presence in order to attract prospects and keep current clients up to date on new product and service offerings. Dave Kerfoot, working along side a web designer, helped to create a new custom design and added a CMS (Content Management System) in the background which allows Wayne to easily update certain aspects of his site.

In order to keep on top of updated products, SEO (Search Engine Optimization), and the statistics of traffic visiting the website, Wayne agreed to a monthly service plan with Dave Kerfoot which included on page and off page search engine optimization, analytics reporting and web site maintenance. Since then, Wayne Berwick's monthly website traffic has increased over 75% in the past 4 months.